

A Review on Constructional Culture, Structure and Commitment in Tamil Nadu Construction Projects

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Abstract

The Tamil Nadu construction project has been characterized by poor performance. This review aims at analyzing the potential impact of the Tamil Nadu Construction culture, structure and commitment on the poor performance. If the culture is a major cause in the construction industry subpar performance, can the cultural influence be overridden to minimize construction project delays and cost overruns. The authors propose to identify the unique cultural issues, on the construction industry, and identify a potential solution to the problem. This paper reports the findings of data collected from construction projects in Tamil Nadu using structured interview method. A mismatch is found in both the construction structure, construction culture and construction commitment developed in the Tamil Nadu construction projects. The level of cultural influence was also found to be low in four dimensions - gender, age, educational qualification and position of the respondents in the project. The findings of the survey are discussed and explored with reference to Hofstede's culture concepts.

Key words: Tamil Nadu Construction Project, Culture, Performance